

Section 1: Environmental Goal & Timeline

Draft Environmental Goal:

Baseline Assessment Results:

Publicly Available Standard:

How will you measure progress?

Timeline of goal?

Section 2: Commitment Scope

Draft Environmental Goal:

Best Practice:

- Public
- Measurable
- References publicly available standards
- Has a specified timeframe

Will the environmental goal cover all of your markets and segments or only specific markets or segments?

What categories of seafood will this environmental goal apply to?

Best Practice: A commitment addresses all categories of seafood. However, it is appropriate to tailor commitments for specific categories, as needed.

Section 3: Progress

Draft Environmental Goal:

Best Practice:

- | | |
|--|--|
| <input type="checkbox"/> Public | <input type="checkbox"/> Measurable |
| <input type="checkbox"/> References publicly available standards | <input type="checkbox"/> Has a specified timeframe |
| <input type="checkbox"/> Covers all markets and segments | <input type="checkbox"/> Addresses all categories of seafood |

What are the main sustainability topics that you would like to address in your program?

Best Practice: Report publicly on progress within one year, with metrics on proportion of seafood that meets the commitment, and demonstrates increased progress over the previous report.

How will you share information with customers about your sustainable seafood commitment or sustainable seafood issues?

Best Practice: Share information with customers about your sustainable seafood commitment and other sustainable seafood issues. You can also share your commitment on FishChoice.com by becoming a [FishChoice Partner](#).

Section 3: Progress

Will you make your seafood sources public?

Best Practice: Make seafood sources public (species, gear/production type, harvest/production area, certification and FIP status (if applicable)). You can make your sources public on FishChoice.com by becoming a [FishChoice Partner](#).

How will you support fishery and aquaculture improvement projects? (If included in your commitment)

Best Practice: Fund and participate in workplan activities of FIPs/AIPs, request your suppliers participate in the project, and encourage FIPs to participate in reporting on FisheryProgress.org.

How will you engage in advocacy issues relating to your goals?

Best Practice: Advocate for improvements in environmental sustainability, social responsibility and traceability at the state, national and international levels. Best practice is also to encourage a slow or stalled improvement project to make progress or a rated or certified fishery or aquaculture unit to improve.

Section 4: Draft Commitment

Sample Commitment:

By *(date)*, transition *(x)* percent of *(categories)* (*wild or farmed*) in *(markets and segments)* to *(certification, rating or other standard)*.

Best Practice:

- | | |
|--|--|
| <input type="checkbox"/> Public | <input type="checkbox"/> Measurable |
| <input type="checkbox"/> References publicly available standards | <input type="checkbox"/> Has a specified timeframe |
| <input type="checkbox"/> Covers all markets and segments | <input type="checkbox"/> Addresses all categories of seafood |

Final Commitment: