



Sustainable Seafood Commitment Template



Section 1: Environmental Goal & Timeline

Draft Environmental Goal:

Baseline Assessment Results:

Publicly Available Standard:

How will you measure progress?

What is the timeline of this goal?

Section 2: Commitment Scope

Draft Environmental Goal:

Best Practice:

- Public
- Measurable
- References publicly available standards
- Has a specified timeframe

Will the environmental goal cover all of your markets and segments or only specific markets or segments?

Will the environmental goal cover all of your markets and segments or only specific markets or segments?

What categories of seafood will this environmental goal apply to?

Best practice is that a commitment addresses all categories of seafood. However, it is appropriate to tailor commitments for specific categories, as needed.

Section 3: Progress

Draft Environmental Goal:

Best Practice:

- Public
- Measurable
- References publicly available standards
- Has a specified timeframe
- Covers all markets and segments
- Addresses all categories of seafood

How, when and where will you report on progress against your environmental goal?

Best practice is to report publicly on progress within one year, with metrics on proportion of seafood that meets the commitment, and demonstrates increased progress over the previous report.

How will you share information with customers about your sustainable seafood commitment or sustainable seafood issues?

Best practice is to share information with customers about your sustainable seafood commitment and other sustainable seafood issues.

Section 3: Progress

Will you make your seafood sources public?

Best practice is to make seafood sources public (species, gear/production type, harvest/production area, and certification/FIP status).

How will you support fishery and aquaculture improvement projects? (if included in your commitment)

Best practice is to fund and participate in workplan activities of FIPs/AIPs, request your suppliers participate in the project, and encourage FIPs to participate in reporting on FisheryProgress.org.

How will you engage in advocacy issues relating to your goals?

Best practice is to advocate for improvements in environmental sustainability, social responsibility and traceability at the state, national and international levels. Best practice is also to encourage a slow or stalled improvement project to make progress or a rated or certified fishery or aquaculture unit to improve.

Section 4: Draft Commitment

Sample Commitment:

By (date), transition (x) percent of (categories) (wild or farmed) in (markets and segments) to (certification, rating or other standard).

Best Practice:

Public

Measurable

References publicly available standards

Has a specified timeframe

Covers all markets and segments

Addresses all categories of seafood

Final Commitment:

Blank area for the final commitment text.